



Windows Applications | Web Designing | Web Development | SEO | Web Hosting | Domain Registration | Internet Marketing | Android Application Development | Logo Design | Brochure Design | Flyer & Leaflet Design | Branding





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#### **About us!**

Welcome to the world of Generix Infotech We are ISO 9001:2008 certified for the Professional Software Development, leading and next generation technology Company with strong business interests in Windows Applications, Web Designing, Web Development, SEO, Web Hosting, Domain Registration, Internet Marketing and topnotch Multimedia Solution. We concentrate on Microsoft based solutions. Beside our own software products we also provide professional custom solutions using our enormous experience in software development and computer graphics. Among our products are both standalone desktop applications and components for Web based solutions.

We are situated at Jamshedpur, INDIA surrounded with a supportive culture & nature's beauty that always keep fresh to our team which help them to put their excellence in project accomplishment. Our IT Professionals are highly experienced-educated, young & talent achievers to make the project successful and admirable. We value our clients & customers offering satisfaction, transparency & mutual organizational benefits.



#### Why Choose Us?

#### 1 Highly Proficient Designer Team

Having a squad of talented people by your side certainly helps your company hit the zenith of astounding success. We offer the services of professional web designers who can work wonders on your company website.

#### 2 Award-Winning Designs

Generix Infotech owns several accolades in its name for the phenomenal and innovative projects that we have delivered over time. Our award-winning team of designers ensures that you get nothing but premium services on your website— at not so premium price.

#### 3 Dedicated Project Manager

We has dedicated project managers to take care of all aspects of every single web designing project that comes to us. That's how we build the ultimate dream website that you've been striving for.

#### **4** 24/7 Support

No matter the time of the day, we are here to serve you always. Call us anytime and our experts will take relevant actions to resolve your concerns as soon as possible.

#### 5 Round the Clock Access

We design portals that work seamlessly round the clock— even during low connectivity.

# O1 OUR MISSION & VISION

Our vision and mission is an amalgamation of our corporate philosophy and our motto of providing next generation IT services. To visualize, design and construct the most web design and development services; to contribute tangibly in overall magnificent of our customers. Quality, Customer Satisfaction, Transparency and success Cor porate Responsibility are the pillars of our vision and mission and form the cornerstone of our approach that we bring to every engagement. In shor t our Vision & Mission can be easily summed up as to provide innovative, superior & cost-effective solutions to our clients by utilizing the latest technology, best and brings long term relationships that are mutually beneficial. practices

## **02** OUR ETHICS

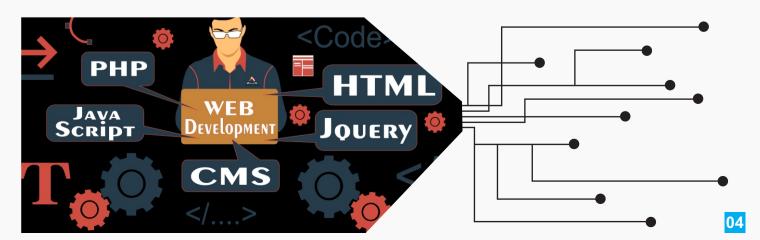
At Generix Infotech, we believe when creativity, marketing combine through strategic planning are achievable. With the best interest of our clients in are always focused on conversions and business



## 03 OUR DIFFERENCE

Masses of firms offer IT solutions & services. We view clients as partners, and our success measured by the success of our partners. So we put it all on only the table in order to exceed expectations. At Generix Infotech, our matters and it reflects in our work. The accomplished product culture ers to us because it carries our name. Our staff is young, m a tt getic and innovative, and we are never afraid to take risks in ener effort to help our clients. Every member of our team is а n onate about the web as a communications medium as well as passi a marketplace. Each of our projects starts with the simple question "How will you measure the success of this project?" Success is critical to our team; whether that success comes in the form of happy clients, loyal

site users or solid metrics. For every project, no matter how large or how small, we strive to not only meet your needs, but deliver a showcase in your field.



## **04** OUR **TEAM**

# OUR TEAM HAS MORE THEN 15 YEAR'S OF EXPERIENCE

2005 - 2024

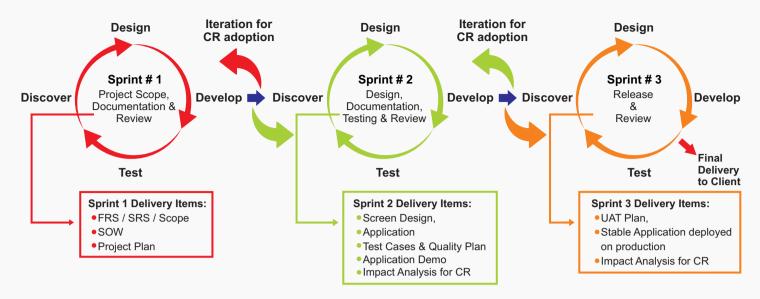
You just imagine, we'll give reality.....





We are close-knit organized team that consists of drive, dynamic, professionals in computer graphics, specialist in objectoriented programming languages and analysts. Keeping in mind the various sectors of the industry that we cater to, we employs highly skilled web designers, programmers and business developers. With the objective to provide innovative web design and development services, we have the right mix of experienced resources as well as fresh minds that bring fresh approach to the table. We always press on developing innovating solutions and learning new technologies. We can develop new innovative application with designing. The result is very important for us. We prefer challenging tasks that give us opportunity to work on the edge of our capabilities. We cope with customers' order in the earliest possible date. We work to make our customers feel comfortable and happy carrying out their business tasks. 05

# 05 PROJECT DEVELOPMENT METHODOLOGY

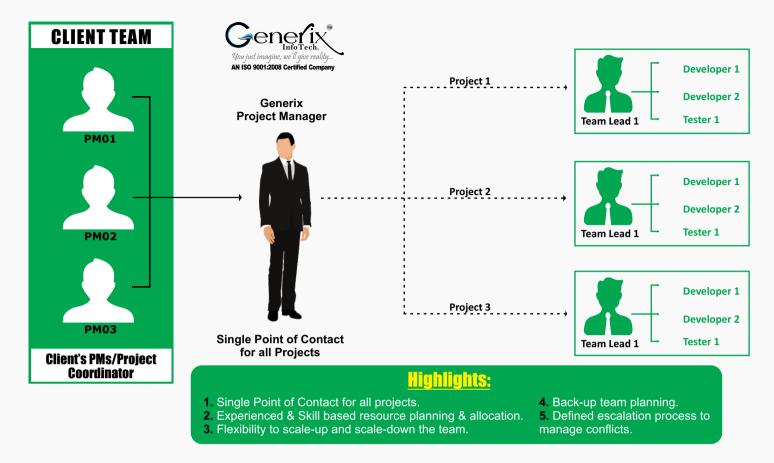




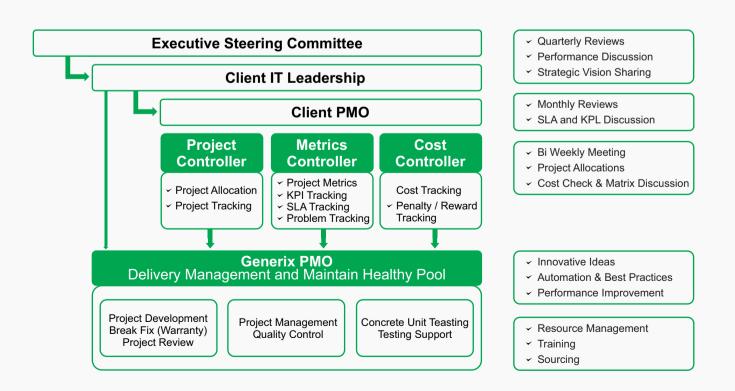
# 06 PROJECT MANAGEMENT TOOLS



## PROJECT TEAM **STRUCTURE & MANAGEMENT**



# 08 RESPONSIBILITY MATRIX



# **09** OUR SKILL MATRIX

Generix Infotech has a mature understanding and extensive experience designing across all many sectors. Our design & web development services include;

#### **WINDOWS BASED**

- Arts & Entertainment
- Automotive
- Business & Professional Services
- Cements
- Chemicals
- Clothing & Accessories
- Computers & Electronics

- Construction
- Customized ERP Solutions
- Communities-NGO
- Foundations
- Education
- Engineering
- Financial

### **APPLICATION SERVICES**

- Food & Dining
- Hospitals
- Legal
- Media & Communications
- Publishing House & Printing
- Real Estate
- Security & Automation
- Steel
- Travel & Transportation



#### **HOSTING & WEB BASED**

- Web site architecture and design visualization
- Writing Search engine friendly Content
- Graphic Optimization for high performance on web
- Flash Animated Websites
- Web Programming with ASP.NET and PHP
- Quality Control
- E Commerce implementation
- Website Designing
- Website Development
- Website Revamping or Redesigning
- CMS

#### **APPLICATION SERVICES**

- Customized Software Solutions (Desktop/Web)
- Web Hosting: Domain Registration
- Windows / Linux /Reseller Hosting
- Rich Internet Applications
- Brand Identity, Logo, Flyer, Brochure & Leaflet Design
- Online Marketing: Bulk SMS/Bulk Email
- Social Media and SEO
- Payment Gateway



## 010 OUR TECHNOLOGIES

We live in an age where more and more consumers are coming online, Brick and Mortar is dying. Building an online presence and enhancing your brand name has become a top priority for most businesses. Businesses are thriving to create their brand identity and leave a lasting impression on their targeted demographics. And, for that, you need to build an application or a website to make your business reach out to every corner of the world.

From the outstanding capabilities of AngularJs to the unmatched performance of CakePHP, there are plenty of web development technologies available in the market. You should be focusing on choosing the framework that improves the performance of your website.

But, which one is the best framework to build a website? How to select one? Are you struggling with what framework or technology to choose for your web development project? ? Well, here, we have create your website with top web development technologies that work ideally for your unique business launching.

#### **Microsoft**

- VB.Net
- ASP.Net
- ADO.Net
- .Net
- C#
- SilverLight









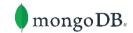




#### **RDBMS**

- MS SQL Server
- Oracle
- My SQL
- MS Access
- Firebase
- MongoDB













#### Integration

- **SOAP**
- **WSDL**
- **UDDI**
- Ajax
- **jQuery**











## Mark-up & Scripting

- HTML
- XML
- **XHTML**
- **DHTML**
- **CSS**
- PHP
- **JavaScript**
- **Bootstrap**



















## **Designing & Editing Tools**

- Photoshop
- Illustrator
- Corel Draw
- Flash









# **O11** OUR **SOLUTIONS**

Generix Infotech. delight in the opportunity to implement ambitious projects in challenging environments. We passionately believe that – by providing advanced IT solutions which conform to rigorous standards of efficiency and security – we can make a significant contribution to problem solving in IT Designing and Developing to our clients in major 3 steps-

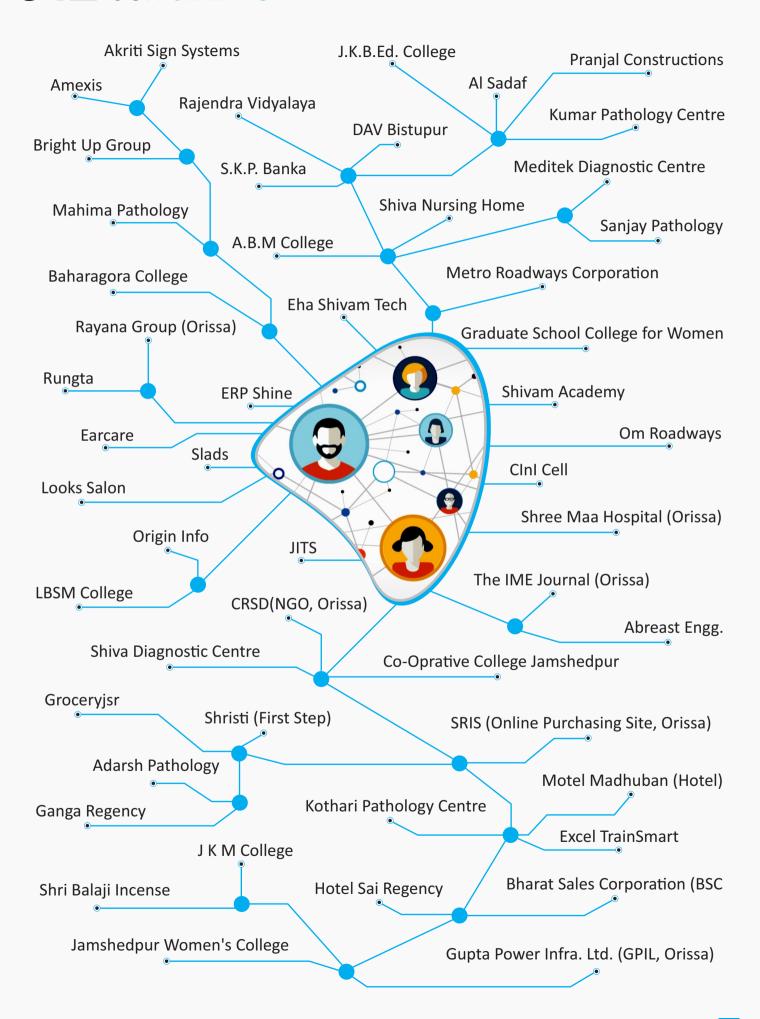
> A. Development & Customization – Our extensive experience in the development and Implementation of customizations and add-on modules which provide functionality specific to customer needs. With an extensive inventory of on-hand modules (including consoles), we can quickly deliver a product to provide enhanced or additional functionality.

**B.** Data Security - All customer information stored in our servers as files or in data-bases is kept in encrypted format. Employee access to such data is kept to a minimum, on a need-to-know basis. Log servers continuously monitor every attempt to gain access, whether successful or unsuccessful.

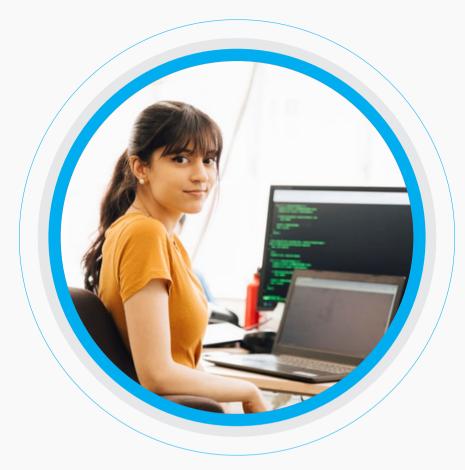
**C.** Support – You can rely on Generix Infotech ty of custom support packages from user support through full application support as well applications. Support can be 24/7 and onsite, model can be offered to meet you're your needs.

varie (helpdesk) as third party offshore or a hybrid

# 012 OUR CLIENTS



## 013 CONTACT US





If you are interested in our services and products and/or want to know more about Generix Infotech., please do not hesitate to contact us:

Birenu Asha Palace, 2nd Floor 121 Sanjay Road, Sakchi Jamshedpur- 831001.

E-mail:- support@generixinfo.com 💮 Website:- www.generixinfo.com

